

Girlguiding North East England Strategy 2022-24



Vision – An equal world where all girls can make a positive difference, be happy, safe and fulfil their potential.



Mission – through fun, friendship, challenge, and adventure we empower girls to find their voice, inspiring them to discover the best in themselves and to make a positive difference in their community.



Values – we are caring, challenging, fun, empowering, inclusive, and inspiring.



Exceptional Experiences for Girls and Young Women

We will offer fun, accessible, and empowering girl-led experiences across the region



Rewarding Volunteer Experience

We will support our volunteers and create a fun and rewarding experience for all



Inclusive and Impactful

We will welcome all new girls and volunteers and be part of our local communities



Sustainable Organisation

We will strive to become a sustainable, adaptable organisation that will continue to deliver our objectives

