



Girlguiding

North East England

GROW, SHOUT, SHARE

Chief Commissioner's Challenge 2023



Welcome to the Chief Commissioner's Challenge for 2023

This year my challenge for you is all about **GROW**ing up through guiding, **SHOUT**ing out about guiding, and learning to **SHARE** with our communities.

Doing these things will help us keep girls in guiding, promote the exciting things we do and be seen as a valuable part of our local communities – and hopefully encourage others to join along the way.

I hope you take part in the challenge and have lots of fun doing it!

Best wishes, Linda
Region Commissioner, North East England

How to complete the challenge

The challenge pack is suitable for all sections. You can choose to complete activities on your own, as a Six, Patrol, unit, or another group of your choice.

Feel free to adapt the activities or use ideas of your own that help promote your unit and Girlguiding. We have listed some UMAs that might help you complete the challenge.

You don't have to do all the activities, but we would like you to do something from each of the sections – GROW, SHOUT and SHARE.

We suggest Rainbows and Brownies complete 2 activities in each section, and Guides and Rangers complete at least 3 – but you could do more!

You can choose how long you'd like to spend completing the challenge, you may like to pick one section per term or build a term programme around the challenge – that's up to you.

Staying Safe

If you are a Rainbow, Brownie, Guide, Ranger, or Young Leader you must tell your unit leader or another person you trust what you are planning to do, to make sure it is safe.

Never share your personal details like your name or address with strangers.

Get permission from your parent/carer before you go online or download anything.

If you are taking photos, you must ask that everyone in the picture has given their permission. Your leader will be able to help with this.

If anything worries you, tell someone you trust.

How to order your badges

When you have completed the challenge, please take a few minutes to fill in the feedback survey before ordering your badges.

Badges cost £1 each and are available to order from the region online shop.

<https://girlguidingnortheast.org.uk/region-shop/>



This is about learning more about Girlguiding, finding out about the other sections, and providing a warm welcome to new girls and volunteers.

GROW Activities

- Learn about Girlguiding and how we're structured. You could create a guiding family tree – can you add names to your tree?
- Research the history of Girlguiding and how old your unit is. You could try some traditional guiding activities and try on some old uniforms.
- Find out about WAGGGS. You could invite someone who has visited a Girlguiding world centre to visit your unit.
- Hold a joint event with other sections in your District or Division, so you can meet units from other sections.
- Create an invitation or information flyer about your unit and send it to the section below. Rainbows could give it to their friends.
- Find out more about what you can do next in Girlguiding. You could invite the leader or girls from the section above to visit. If you are old enough, you could find out about becoming a Peer Educator or a Young Leader.
- Learn about how to include everyone at your unit. Think about how you might need to adapt to welcome girls or volunteers with different needs.
- Create your unit's '10 top tips' for welcoming new girls or volunteers. You could try these out with new members or share your ideas with other units.

UMAs you could do, to help you complete some of these activities.

Rainbows

Take Action

Where are the bananas
You've got a friend
A warm welcome

Be Well

Cheer Challenge

Know Myself

All my friends
Be a Brownie
Tune into our history
Guiding and me
Time travelling
Rainbows
Trefoil creations
World centre postcards

Brownies

Know Myself

Celebrate good times
Festival fun
Trefoil trivia
Century time travel
Guiding in a bubble
Mime time

Brownie beads
The legend of the Brownies

Take Action

Game on
Fairest of them all

Guides

Take Action

One small step

Be Well

Ready, steady, teddy

Know Myself

Votes for women
Treasure hunters
World centre welcome
Against the law
The two match challenge
International explorer
House of guiding
Director's cut

Rangers

Know Myself

Think and throw
Rainbow rewind
Campfire cookout
Trefoil tree

Be Well

Team-riffic
Silver linings

Take Action

kill sharers
Equality v equity
Sensory spaces



This is about advertising your unit and engaging with potential new members. Ask your County PR Adviser for help or advice.

SHOUT Activities

- Write an article or advertisement about your unit and send it to a local newspaper or newsletter.
- Produce a Facebook ad campaign or set up a social media account for your unit, District or Division (Online safety alert!)
- Create your own video of activities you enjoy doing at your unit and share it on social media (Online safety alert!)
- Design an eye-catching poster to display at your meeting place. You could find other places to display it too, try your local library, post office or shops.
- Produce a postcard and distribute it. You could have a competition to see who can post theirs the furthest.
- Contact your local radio station and tell them all about Girlguiding. You could see who can get a 'shout out' on air!
- Hold a 'bring a friend' evening or a 'meet and greet' event, so your friends can find out more about Girlguiding.
- Design and make your own 'merch' and use it outside of your unit. You could design your own tote bag and use it to go shopping.
- Talk to someone who doesn't know about Girlguiding and tell them what you love about it. You could do a 'show and tell' session at school.
- Hold a 'photo shoot' at a unit meeting or event. You could use these photos to promote your unit online or in the local newspaper. (Photo permissions alert!)

UMAs you could do, to help you complete some of these activities.

Rainbows

Take Action

Read all about it

Know Myself

Fastest friend first
Memory mates

Brownies

Take Action

Spin it
Uniquely you
Positivity pebbles

Guides

Take Action

The power of
positivity

Know Myself

Lava!
Hello my fabulous
friend

Rangers

Know Myself

Spread the word

Be Well

The great guiding
games

Take Action

Good vibes only

Take Action

Breaking news



This is about being a part of your local community and helping others. Finding out more about your community will help your unit be visible locally and you may be seen by people who would like to join.

Don't forget to wear your uniform when you're out and about!

SHARE Activities

- Research your local community. What other community groups do you have? Who else uses your meeting place?
- Join in with a local community event. You could take part in a carnival or carol singing, attend a fete or fair, gala or parade.
- Do something to benefit your local community. You could hold a litter pick, help with the local food bank, plant flowers in a community space or visit a local care home.
- Carry out some random acts of kindness. You could make cards and send them to people who are lonely or vulnerable.
- Hold a fundraising event to support a local charity. You could visit or write to them to tell them about what you did.
- Invite local adults from other community groups to your meeting. Find out about what they do and show them what Girlguiding is all about.
- Write to your local MP, tell them about Girlguiding and ask them to visit your unit. You could do this to celebrate UK Parliament Week.
- Hold a 'bring a parent/guardian evening' or invite your parents and guardians to join you for tea and cake.

UMAs you could do, to help you complete some of these activities.

Rainbows

Take Action

Who can help
Rainbow survey
Nature neighbours

Brownies

Take Action

Super Brownies
One good turn leads to another
Brownies on the move
Charity choices

Know Myself

Lend a hand

Guides

Take Action

Architects for action
Litter lotto

Know Myself

Washing line of pride

Rangers

Take Action

Creative communities
Our choices, our voices
Acting out taking action
Welcome with open arms
Sow it, grow it!

Have Adventures

Speedy scavengers

Express Myself

Flash fiction

Keep in touch

We'd love to hear how you are getting on with our challenge.

Share how you are Growing, Shouting and Sharing on our social media channels, using **#growshoutshare**

Facebook @girlguidingnee

Instagram @girlguidingnee

Twitter @girlguidingnee

TikTok @girlguidingnee

Sources of information

Recruitment and growth toolkit

<https://www.girlguiding.org.uk/making-guiding-happen/growing-our-membership/recruitment-and-growth-toolkit/>

Ways to give a warm welcome

<https://www.girlguiding.org.uk/making-guiding-happen/growing-our-membership/recruiting-and-retaining-volunteers/welcoming-and-inducting-volunteers/>

For template, posters and postcards log onto the online design centre

<https://www.girlguiding.org.uk/making-guiding-happen/resources/online-design-centre/>

Promotion using social media toolkit

<https://www.girlguiding.org.uk/making-guiding-happen/growing-our-membership/promoting-guiding/promoting-guiding-online/promotion-using-social-media/>

Digital safeguarding policy

<https://www.girlguiding.org.uk/making-guiding-happen/policies/digital-safeguarding-policy/>