



White Ribbon badge

Leaders guidance

White Ribbon is the UK's leading charity engaging men and boys to end violence against women and girls. Their mission is to prevent violence against women and girls by addressing its root causes. They work with men and boys to change long established and harmful attitudes, systems and behaviours around masculinity that perpetuate inequality and violence. Their work is preventative; they want to stop violence before it starts.

NEE are excited to partner with White Ribbon UK (whiteribbon.org.uk) to create the Girlguiding White Ribbon Badge. Together we can raise the profile of the issue of abuse of women and girls. We all need to be aware, drive changes and influence positive attitudes and behaviours from an early age. Our participation in this crucial issue will mean together we can help develop a call to action to help champion lasting change.

There are two sets of activities one for Rainbow and Brownie units, the other for Guide and Ranger units. The badge can be completed in one unit meeting or you might want to expand the challenge for Guides and Rangers and include a visit from a local support group (check your local council website) or a Girlguiding Peer Educator.

Useful Links

Girlguiding is a safe space for all of our members and volunteers and whilst working towards the badge a disclosure may be made. Please refer any concerns to Safeguarding, the contact details are as follows:

safeguarding@girlguiding.org.uk or 020 7834 6242 ext 3037

For out of hours emergencies call 07508 032997 to ensure anyone who needs help receives it.

[White Ribbon badge support booklet.](#)

White Ribbon UK: www.whiteribbon.org.uk

Find a Peer Educator: www.girlguidingnortheast.org.uk/get-involved/opportunities-for-girls/peer-education/

Rainbow and Brownie

How to influence positive attitudes and behaviours for our younger members sharing the message

'These hands are not for hurting'

1. Share three things that our hands can be used for to make others happy.
2. Share three things that our hands can be used for to make others feel sad.
3. Discuss what we should do if someone used their hands to make you feel sad.
4. Make a handprint, then with a partner swap them over. You should both write on each others handprint words on each finger and thumb that describes you and makes you special and unique.
5. Find a way to creatively share a symbol of the White Ribbon. You could make your own. Ask your leader to share a photo on social media.
6. Make the Girlguiding White Ribbon Pledge.

The words are on the next page.



Girlguiding White Ribbon Pledge

I pledge to...

Always use my hands and

my words to make

everyone feel

happy, safe and included.

Guide and Ranger

There are 7 items, members need to do them all to complete the challenge

1. Learn about what the White Ribbon means. Share how this might impact your daily life.
2. Wear a white ribbon. You can make these or buy them from www.WhiteRibbon.org.uk
3. Make The White Ribbon Pledge. The words to this can be found on the following page.
4. Learn and share knowledge about inspirational girls and women, who have shown how important it is that their voices are heard.
5. Share three ways young people can respond positively when someone is behaving in a way that stops everyone being treated equally. This should include telling an adult if someone's behaviour is making you feel uncomfortable.
6. Thinking about friends, family and your new knowledge, how best would you support them, if they are worried about a relationship or about a friend. Who would you guide them to for support and why?
7. Find a way to creatively share a symbol of the White Ribbon. Ask your leader to share a photo of this on your unit's social media and explain what it is about.



Girlguiding White Ribbon Pledge

I pledge to...

Never use, excuse or
remain silent about
violence or verbal abuse
of any kind.