

Recruitment display kit

Need more volunteers? A recruitment display is a great way to encourage people to get involved.

We've created this kit to help you easily put together an effective recruitment display, ideal for attending recruitment fairs, community events, or leaving up in a spare corner of your unit meeting place.

We'll send you a printed copy of the kit for free (up to 2 per division), just **fill in this form to request a kit**. We'll aim to post this to you within 3 weeks.

You're welcome to display the kit as you would like, but there is an example picture below and template layout on the next page. We would suggest you make your display on a display board or notice board, and we'd also suggest that you top up your display with badges and photos from your local area.

Please also take some time to review the further support page, and if you've got any questions on the kit please get in touch. Please also send us photos of your display and let us know about your success stories!

Student recruitment: pages 21–27 are specifically designed for recruiting students and young volunteers. We recommend switching these out for other sheets depending on your target audience.

Printing your own kit: pages 5–9 and page 26 are designed to be printed on a3 and trimmed. We would recommend printing on card if possible.



Further support

Support with discussions at recruitment events and talking to prospective volunteers about Girlguiding

We've created **conversation starter cards** to help guide initial discussions with prospective volunteers, and **common barrier cards** to help you respond to common misconceptions about volunteering with Girlguiding.

These cards are available to download from our website but a number of hard copies have also been distributed through county commissioners, so talk to your county commissioner if you would like to use a set.

Recruitment posters and postcards

These can be ordered free of charge from the **Girlguiding shop**, you just need to pay postage. There are young member recruitment resources for each section, and different adult volunteer recruitment resources depending on your target audience. There are also resources for recruiting young volunteers.

Using the volunteer recruitment tool

Remember to review and update your volunteer recruitment tool opportunities regularly, so prospective volunteers are directed to units which need the most support. We strongly suggest having at least one general 'volunteer with Girlguiding in [your area]' up in every division, so all prospective volunteers know there will be a role for them in Girlguiding. If you need **support using the volunteer recruitment** tool information can be found on the **Girlguiding website**, and please reach out to us if you need more support. Access to the tool is limited to certain roles, so talk to your commissioner if you don't have access.

Supporting at freshers' fairs or student events

If you're representing Girlguiding freshers' fairs or other student events check out our guidance on **welcoming student volunteers**. You can also order 'develop your life skills' posters from the Girlguiding shop, and there is now a student specific opportunity template on the volunteer recruitment tool, which you may want to consider if you are in a student heavy area.

Next steps and support with welcoming new volunteers

Recruitment is the first step, but providing a **timely warm welcome** is just as important to ensure enquiries turn into volunteers! There are instructions for onboarding new volunteers and email templates for unit leaders and commissioners on the Girlguiding website. We've also created a checklist and guidance for welcoming new volunteers, so you can ensure every new volunteer has a positive start to their Girlguiding journey.

Contacting us

Alison Brown – region lead volunteer for growth and retention

Alison.Brown@girlguidingnortheast.org.uk

Olivia Wentzell – membership support officer (region office staff)

Olivia.Wentzell@girlguidingnortheast.org.uk

Further support

Support with discussions at recruitment events



Conversation starter cards



Common barrier cards

Recruitment resources available to order



Recruitment posters and postcards for adults and young members

Contacting us

Alison Brown – region lead volunteer for growth and retention

Alison.Brown@girlguidingnortheast.org.uk

Olivia Wentzell – membership support officer (region office staff)

Olivia.Wentzell@girlguidingnortheast.org.uk

Welcoming new volunteers



Welcoming new volunteers for unit leaders



Onboarding new volunteers for commissioners



Guidance for welcoming new volunteers



Checklist for new volunteer induction

Using the volunteer recruitment tool



Information about and guidance on how to use the volunteer recruitment tool

Supporting at student events

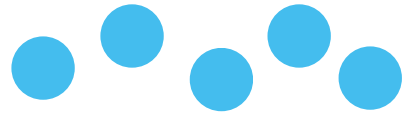


Guidance for welcoming student volunteers

Suggested layout

Blue dots = your own badges or photos

Share your time



Could you give a few hours each week to help our team of friendly volunteers to run a group for local girls?

Treasurer

Communications

Fundraiser

Admin

Unit helper

Unit leader

There are lots of ways to bring your passion and experience to Girlguiding. You could join the team running activities for girls or help behind the scenes.

Volunteer



You help girls know they can do anything



No experience of Girlguiding or volunteering is needed. There's no upper age limit either.

Make a difference

Girlguiding girls are **51% happier** than the average UK girl

95% of our volunteers say they feel they're making a difference

89% of our young members say they **feel part of a team**

More than 5000 girls are waiting to join a group in North East England. By getting involved you'll help us offer spaces to girls who might otherwise miss out.

Volunteer

Make a difference

Share your time

You can help girls know they can do anything

No experience of Girlguiding or volunteering is needed. There's no upper age limit either.

Could you give a few hours
each week to help our team
of friendly volunteers to run a
group for local girls?

There are lots of ways to bring your passion and experience to Girlguiding. You could join the team running activities for girls or help behind the scenes.

More than 5000 girls are waiting to join
a group in North East England. By
getting involved you'll help us offer
spaces to girls who might otherwise
miss out.

Unit leader

The diagram consists of four ovals arranged in a 2x2 grid. The top-left oval is blue and contains the text 'Unit leader'. The top-right oval is blue and contains the text 'Treasurer'. The bottom-left oval is blue and contains the text 'Admin'. The bottom-right oval is dark blue and contains the text 'Communications'.

Treasurer

Admin

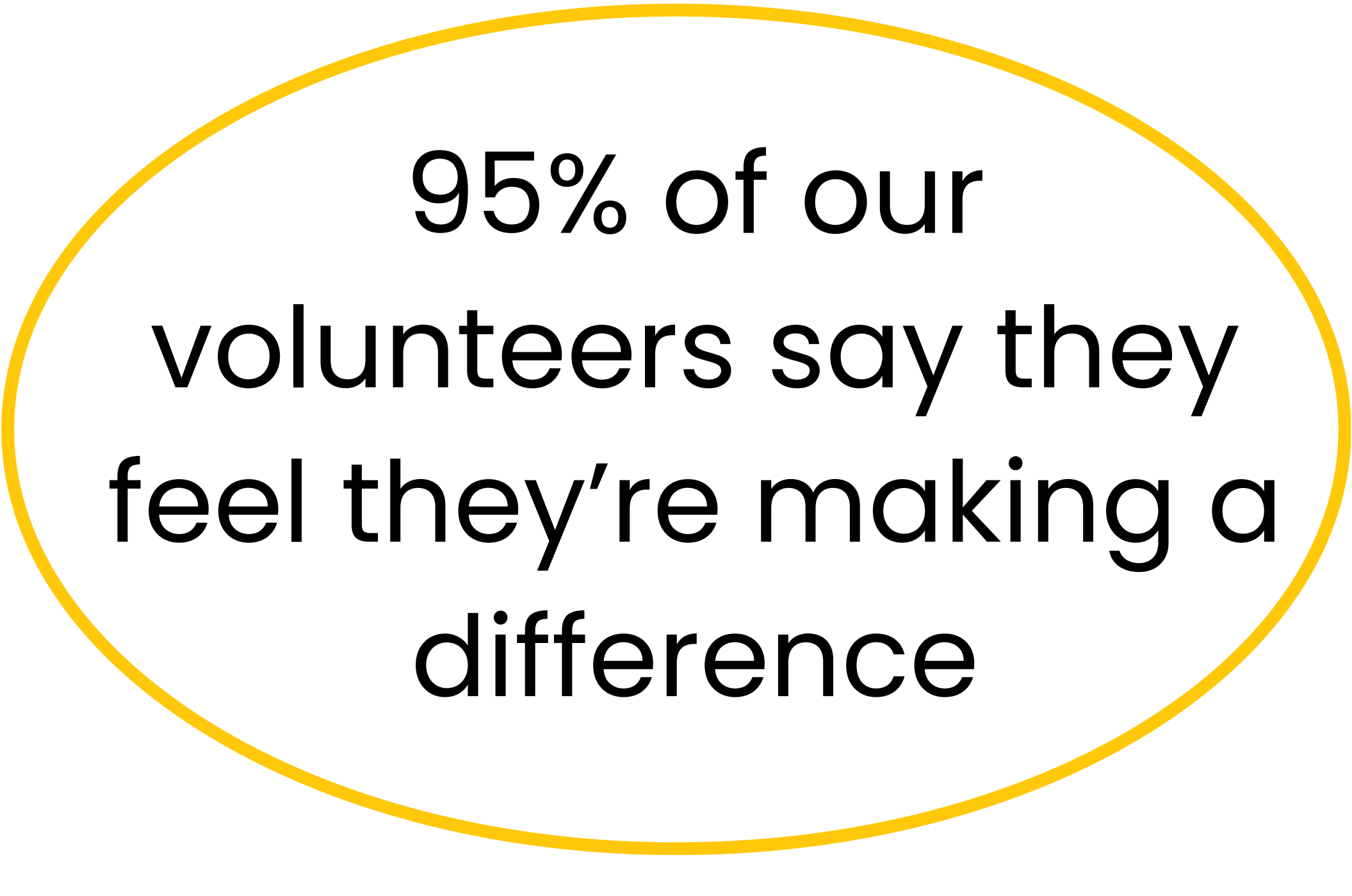
Communications



Fundraiser



Unit helper



95% of our
volunteers say they
feel they're making a
difference

A large, thin purple oval border frames the text.

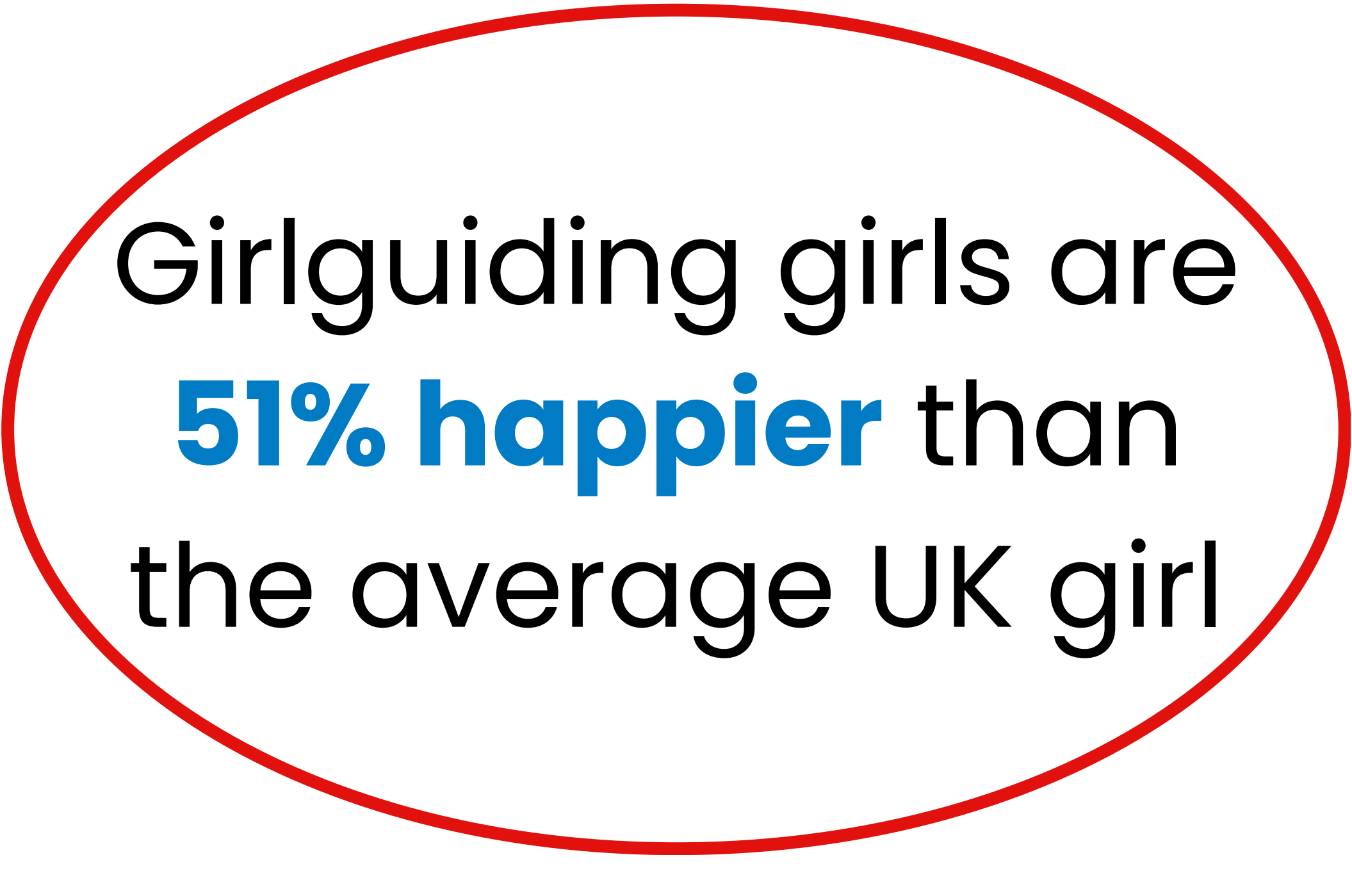
Girlguiding girls are
23% more confident
than the UK average



89% of our young
members say they
feel part of a team



87% of our young
members say
Girlguiding makes
them **feel good about
themselves**

A large red oval border frames the text.

Girlguiding girls are
51% happier than
the average UK girl



Rainbows

Ages 4-7



Brownies

Ages 7-10



Guides

Ages 10–14



Rangers

Ages 14–18





Girlguiding

North East England



Gain new skills

Find fun & friends

We're an inclusive organisation and
welcome people of all ages and
backgrounds.

Volunteering will help your CV stand out,
whatever career path you choose.

Your impact

Volunteer with us and
you'll help girls...

- have fun
- find their voice
- be themselves
- know they can do anything!

What's involved?

Our volunteers support the team with planning and running activities. You could lead games, craft activities or help girls complete other tasks that help them grow.

What's involved?

Our volunteers support the team with planning and running activities. You could lead games, craft activities or help girls complete other tasks that help them grow.

Your impact

Volunteer with us and
you'll help girls...

- have fun
- find their voice
- be themselves
- know they can do
anything!

Helping out at a Girlguiding group is a great way to relax and can easily fit around work and study. We'll cover your travel costs too so you won't be out of pocket.

leadership

teamwork

motivation

budgeting

communication

Make a difference

We're looking for students to join our friendly volunteer team. No experience necessary!

Just 2 evenings a month could make the difference to a group of local girls.

**Sign up to volunteer with
Girlguiding today!**